



## Fall Conference 2020 Training Classes

DoubleTree Hotel, Williamsburg  
Saturday, October 3, 2020



### Session 1: 9:00 AM – 10:00 AM

#### LCIF Club Coordinators

*PDG Heather Jones-Lancto, District LCIF Coordinator*

Getting to understand your Foundation, what it can do for your club and what your club can do for LCIF. Giving you the tools to provide a presentation to your club. LCIF's history and operations. How to request a Melvin Jones Fellow, what grants are available, how to make a donation, and a basic overview of Campaign 100.

#### Diabetes Project Ideas for Clubs

*Lion Don Butts, District Diabetes Chair*

Diabetes is a signature cause of Lions and Leos around the world. Serving in diverse communities, we see and feel the effects of diabetes and are doing something about it. Join us to explore service planners and other resources designed to help you and your club get involved with diabetes efforts in your community.

#### Service & Reporting Made Easy

*Lion Mary Durbin, GST; Lion Homer Cook, Dist. Secretary*

Lions are facing challenging times during this world-wide pandemic on how to continue meeting the needs of their communities. Join us to hear how other Lions Clubs are stepping up to the challenge and share successes from your own club. Let's celebrate our success by reporting our service projects on MyLion. LCI has made some changes that will make your life easier.

#### 24-I North American Membership Initiative

*DG Scott Durbin; PDG Donna Weiler, GMT*

Our International Director, Robert Block will present an overview of NAMI and why the program is so important to our association. DG Scott and PDG Donna will outline the process, committee structure and the specific steps our district will take over the next five years to meet our goals. Discover how your club can help support this LCI and District membership initiative.

### Session 2: 10:15 AM – 11:15 AM

#### Sponsoring a Leo Club

*PDG Ann Ragland, Multiple District 24 Leo Chair*

Is your club interested in sponsoring a Leo Club? Come to this class to learn the six steps to sponsor a Leo Club and your Lions Club's financial obligations. Find out what the roles and responsibilities of the Leo Advisor, how to recruit members and select club officers. Finally, discover resources and training modules available to support Leo Advisors.

#### Social Media including Lions Everywhere

*Lion Nina Ambrose, District Public Relations Chair*

Social media is an incredible resource for developing relationships, expanding your network and delivering inspiration – instantly. Optimized your online presence and share stories of your kindness in action. Learn basic guidelines your club should follow, ideas of what to share, and how to engage your audience.

#### Lions Learning Center

*Lion Helen Person, Region Chair*

Now is the perfect time to catch up on all those Lions training classes you've been meaning to take but just didn't have the time. We'll show you how to easily access the Lions Learning Center through your Lions Account. Course categories include: Club and District Officers, LCI Programs and Services, Interpersonal Skills, and Managing Your Team. You can also check out our local training schedule.

#### Preparing to "Just Ask"

*PDG Beth Stevens, GLT; Lion Mack Stevens, Region Chair*

There's a lot to do before you Just Ask people to join your Lions Club! How you ask is just as important. Are you prepared for the prospective member's questions? Will your answers inspire this person to join your club? Do other members of your club have the same fears. We'll go through the steps in the Just Ask manual and add our personal suggestions as experienced recruiters. Come let us help you work through the process of developing your own brand of "elevator speech."