



My Lion/My Club/My Community Challenge

Service + Prospective Lions = A renewed energy for your club!

During the 2022 Winter Conference in Williamsburg, Lions had a chance to share why they joined Lions. Overwhelmingly, the answers were some form of “to do service in my community.” It’s time we took the hint.

Lions past and present did not become Lions because we meet twice a month, have tantalizing meals, or listen to a variety of speakers they’ll also hear at the Chamber meeting or another civic group this month. The days of being a meeting-centric organization are endangered.

New for the 2022-2023 District 24-I Lions year, the My Lion/My Club/My Community Challenge is open to Lions Clubs of any size whose members are interested in providing needed services in their communities and inviting others in the community to join them.

Clubs that complete the challenge will receive a specially designed banner patch commemorating achieving the milestone of:

- **Sponsor one of your club’s traditional service projects, but invite at least three (3) prospective Lions to help.** Your prospects can be family members, friends, neighbors, co-workers, or others who have expressed a curiosity about what it is that Lions do; and
- **Sponsor a new club service project or fundraiser** to place your club somewhere people in your community are not accustomed to seeing you – helping at a local food pantry, sponsoring a game booth at the local county fair, host a spaghetti supper, pancake supper, low country boil, ham and egg supper – something the community will turn out to support – **and invite at least (3) prospective Lions to work alongside your members.**

Rules:

- Make sure members wear their Lions vests, shirts, aprons or other Lions apparel. Don’t have any? We can hook you up!
- Prospective members should be someone who is interested in knowing more about Lions service in the community and beyond. If your spouse/significant other has visited before, make sure they know they are there as a prospective member, though being another pair of hands is helpful.
- Promote your event in the local media – newspaper, radio, TV, online – through photos and a write-up. Need help with what to say? Check the Marketing Communications Guide at www.lionsclubs.org.
- Report your service in MyLion, your new Members in MyLCI, and let your Zone Chair know your results.